

---

## RULES & REGULATIONS

### ABOUT THE FESTIVAL

Supported by Xining Municipal People's Government (Qinghai Province) and China Film Directors' Guild, FIRST International Film Festival Xining discovers and promotes emerging talents to showcase the significance of world cinema and to create more opportunities for emerging filmmakers.

Over the past 9 years, hundreds of emerging filmmakers have been recognized, mentored and received top honors at the festival.

FIRST International Film Festival Xining 2016 will be held July 21<sup>st</sup>– 30<sup>th</sup> 2016, in Xining, China.

### MISSION & OBJECTIVE

The FIRST International Film Festival Xining 2016 has succeeded in remaining faithful to its vocation: to serve as a showcase for the most innovative films around the world. We are aiming to raise a trend towards liberalization and shake off the bound ideology in order to promote the artistic excellence, innovation and fresh ideas from the emerging filmmakers. The FIRST International Film Festival offers great opportunities in a host of exciting, challenging and professional programmes to discover and promote talents to succeed in the film industry. This has become the main purpose which the FIRST International Film Festival has always been striving for.

### IMPORTANT DATES

- **Submission period: January 1, 2016 - May 15, 2016**
- Qualification announcement: June 15, 2016
- Nomination announcement: June 29, 2016
- Award announcement: July 27, 2016

### COMPETITION SECTIONS

FIRST International Film Festival Xining 2016 has only one competition section: the Emerging Cinema Competition. The Festival **does NOT charge any entry fee**. The film selection will be made by the Festival Programme Committee. Participation in the festival implies acceptance of the Rules and Regulations by filmmakers, producers and their agents.

## Emerging Cinema Competition

Category	Awards	Number of Nominees	Rewards
Film Awards	Best Feature Film	3 to 5 (per award category)	Award Statuette & Certificate
	Best Short Film		
	Best Animation/Experimental Film		Award Statuette & Certificate, value of 30,000RMB
	Best Documentary		
Individual Awards	Best Director	3 to 5 (per award category)	Award Statuette & Certificate
	Best Performer		
	Best Artistic Originality		
	Spirit of Freedom	Open to nominees of all award categories	
Jury Grand Prix	Grand Jury Prize – Feature Film	3 to 5 (per award category)	Award Statuette & Certificate
	Grand Jury Prize – Short Film		

Note: Awards for Individuals only applied to Narrative Feature Films.

## ELIGIBILITY

FIRST International Film Festival Xining2016 accepts narrative feature, documentary, experimental, animation and short films that are completed **after Jan 1, 2015**. There is **no** age, nationality limit. The narrative feature film must be **one of the director's first three films**.

Premiere status is taken into account for all sections, and films that have not yet screened are given priority. Premiere requirements **do not** apply to short films.

Films are ineligible for consideration if they have been submitted to the festival over the past few years unless the film is considered significantly different compared to the previous version by the Committee.

Please note that:

- It is the sole responsibility of the applicant to secure the authorization and permission

from the copyright owner(s) of any and all copyrighted content or materials included within the submitted film. FIRST International Film Festival expressly disavows any responsibility for, and will not be held responsible for, any unauthorized inclusion of any copyrighted content or materials within or relating to the submitted film, including any content or materials that are or may become the basis for any third party claims for copyright infringement. The Festival reserves the right to disqualify, without return any materials previously collected from the Applicant, any Film with any unauthorized inclusion of copyrighted content or materials. In the event that any claim, dispute, action or proceeding shall be brought or asserted by any person or entity that alleges that the Film makes unauthorized or unlawful use of any copyrighted content or material, Applicant shall fully indemnify and defend the Festival, and each of their representatives and affiliates from any liability in connection therewith and from any fees and expenses, including but not limited to attorneys' fees, that any of them may incur in connection therewith.

- It is the sole responsibility of the Applicant to secure authorization and permission from the owner(s) of any and all trademarked content or materials included within the submitted Film. The Festival expressly disavows any responsibility for, and will not be held responsible for, any unauthorized inclusion of any trademarked content or materials within or relating to the submitted Film, including any content or materials that are or may become the basis for any third party claims for trademark infringement, trademark dilution or unfair competition. The Festival reserves the right to disqualify, without return any materials previously collected from the Applicant, any Film with any unauthorized inclusion of trademarked content or materials. In the event that any claim, dispute, action or proceeding shall be brought or asserted by any person or entity that alleges that the Film makes unauthorized or unlawful use of any trademarked content or material, Applicant shall fully indemnify and defend the Festival, and each of their representatives and affiliates from any liability in connection therewith and from any fees and expenses, including but not limited to attorneys' fees, that any of them may incur in connection therewith.
- It is the sole responsibility of the Applicant to clear all content of the Film from any and all actual or potential legal claims and issues, including, without limitation, claims based upon theories of libel, defamation, invasion of privacy, violation of rights of publicity, theft of trade secrets, breach of confidence, breach of confidential relationship, and breach of express or implied contract ("Third Party Claim(s)"). The Festival expressly disavows any responsibility for, and will not be held responsible for, any unauthorized inclusion of any content or materials within or relating to the submitted Film that are or may be the basis for any Third Party Claims based upon any of the foregoing legal theories or others. The Festival reserves the right to disqualify, without returning any materials previously collected from the Applicant, any Film that is or may become the subject of any Third

---

Party Claims. In the event that any Third Party Claim(s) shall be asserted by any person or entity, Applicant shall fully indemnify and defend the Festival and each of their representatives and affiliates from any liability in connection therewith and from any fees and expenses, including but not limited to attorneys' fees, which any of them may incur in connection therewith.

## OBLIGATIONS

- After participating in the competition, the film **CANNOT** be withdrawn.
- Participants are urged to make available all requested publicity materials for promotion.
- Producers and distributors of participating/award-winning films are requested to mention the film as the selected/award-winning film of the competition of the 10<sup>th</sup> FIRST International Film Festival Xining 2016 in the future promotional materials. Logos of selected in/award-winner of the Emerging Cinema Competition are available on request.